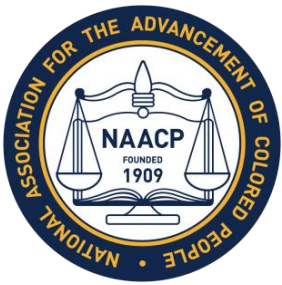


BLUE & GOLD FREEDOM FUND AWARDS

GALA

**SPONSORSHIP
PACKET**

**Sheraton Resort & Spa
Carlsbad, CA 92008**



National Association For The Advancement Of Colored People

North San Diego County. P.O. Box 5786 . Oceanside . California . 92052

WWW.NSDCNAACP.ORG

August 5, 2017

Dear Friend,

As we commemorate 52' years of advocacy in the North County, the North San Diego County branch of the NAACP celebrates its Annual Blue & Gold Freedom Fund Awards Gala held at the Carlsbad Sheraton 5480 Grand Pacific Dr., Carlsbad, CA 92008 on **Saturday, October 14, 2017 at 7:00 pm.** We invite you to join us as we honor the selfless efforts of those who've contributed to the betterment of this community.

The success of our organization's outreach efforts to empower this community and eliminate disparities is largely dependent upon businesses like yours. As we celebrate this year's honorees, we employ you to seize this opportunity and support us in our endeavors to make a difference one challenge at a time.

Enclosed you will find sponsorship information as well as benefits associated with each level. Should you have any questions, please contact us at 760 754-9686 or nsdcnaACP@gmail.com.

Thank you in advance for your consideration in support the efforts of the NSDC NAACP.

Sincerely,

North San Diego County Branch 1086
135

Sponsorship opportunities at the 2017 Blue & Gold Freedom Fund Awards Gala allow organizations like yours to participate and contribute to the enhancement of attendee experiences.

Return On Your Investment

The value your sponsorship brings to your organization include branding of an event or item, advertisement opportunities in the Gala's program publication, a forum for showcasing your products and/or services with the ability to engage with viable potential clients, and an opportunity to address the attendees.

Community Investment

Being a Blue & Gold sponsor not only demonstrates your organization's presence in the community, it also gives your brand optimal visibility to the attendees, who are the leaders within their respective departments and would viably benefit from your products and/or services.

The Process

Once sponsorship has been confirmed, you will be requested to provide a brief company description, website URL, and a high-resolution file of your logo. This information will be included on a comprehensive sponsorship listing page of the NSDC NAACP website. Your logo will also be featured in the Gala's publication with the level of sponsorship. If your sponsorship includes custom imprinted items, please provide a high-resolution vector (preferably EPS) file.

Our Gala

The Freedom Fund Dinner & Awards Gala serves to recognize community leaders who advocate improving the inequalities that exist in our community. This auspicious evening serves as a premier fundraising event for NSDC NAACP in which your financial support will enable this organization to continue its work in the community through local programs, initiatives, and the continued efforts to eliminate disparities

The NAACP is the oldest, largest, civil rights organization and it continues to advance its mission of improving the social, economic, and political conditions for all people.

Opportunities

Signature \$15,000

- 60-Second Video Shown at Dinner
- Company Name and Logo in Event Promotions
- Reserved Table for Ten (10) in Premium Location
- Website Link
- Banner Recognition
- Six (6) Invitations to VIP Reception
- Recognition as Signature Sponsor by Host/Emcee
- Full front/back Page Ad in Souvenir Journal
- Sponsorship Of Two (2) Youth Tables

Premier \$10,000

- 60-Second Video Shown at Dinner
- Company Name and Logo in Event Promotions
- Reserved Table for Ten (10) in Premium Location
- Website Link
- Banner Recognition
- Four (4) Invitations to VIP Reception
- Recognition as Premier Sponsor by Host/Emcee
- Full front/back Page Ad in Souvenir Journal
- Sponsorship Of Two (2) Youth Tables

Diamond \$7,000

- Company Name and Logo in Event Promotions
- Reserved Table for Ten (10) in Premium Location
- Website Link
- Banner Recognition
- Four (4) Invitations to VIP Reception
- Recognition as Diamond Sponsor by Host/Emcee
- Full Page Ad in Souvenir Journal

Gold \$5,000

- Two (2) Tables Of Ten (10)
- Company Name and Logo in Event Promotions
- Website Link
- Banner Recognition
- Four (4) Invitations To VIP Reception
- One Full Page Color ad in Souvenir Journal

Silver \$2,500

- One (1) Tables Of Ten (10)
- Banner Recognition
- Two (2) Invitations To VIP Reception
- Recognition As Co-Sponsor Of Reception
- One Full Page Ad in Souvenir Journal

Bronze \$1,500

- One (1) Table Of Ten (10)
- Banner Recognition
- Two (2) Invitations To VIP Reception
- One Half Page Ad in Souvenir Journal

Table Sponsor \$1,000

- One (1) Table Of Ten (10)
- Company's Name Displayed
- Honorable mention in Souvenir Journal

Youth Table Sponsor \$800

- One (1) Table Of Ten (10)
- Company's Name Displayed
- Honorable mention in Souvenir Journal

Program Booklet

- | | |
|---------------------|-------|
| ▪ Full Page | \$500 |
| ▪ Half Page | \$300 |
| ▪ Quarter Page | \$150 |
| ▪ Business Card | \$ 40 |
| ▪ Supporter Listing | \$ 20 |

BE A SPONSOR *Should you wish to confirm sponsorship, please complete and return this form.*

Yes, I would like to be a Sponsor for the Awards Gala. Please secure my sponsorship at the following level:

Sponsor Levels: Please check the preferred option:

- | | |
|---------------------------------------------------------------------|--------------------------------------------------------------------|
| <input type="checkbox"/> Signature Sponsor Package: \$15,000 | <input type="checkbox"/> Silver Sponsor Package: \$3,000 |
| <input type="checkbox"/> Premier Sponsor Package: \$10,000 | <input type="checkbox"/> Bronze Sponsor Package: \$1,500 |
| <input type="checkbox"/> Diamond Sponsor Package: \$7,000 | <input type="checkbox"/> Table Sponsor Package: \$1,000 |
| <input type="checkbox"/> Gold Sponsor Package: \$5,000 | <input type="checkbox"/> Youth Table Sponsor Package: \$800 |

SUBMIT YOUR AD *All ads must be received no later than Friday, September 29, 2017*

Please submit camera ready artwork (layout and typesetting complete). **There will be an automatic \$25.00 charge for all non-camera ready artwork received.** Additional instructions or comments: _____

- Check here if you would like to e-mail your 2017 ad. (E-mail: austinsatia@gmail.com)
- Check here if you will be mailing or delivering a camera ready ad.

Authorization:

You are authorized to insert our _____ Page Ad in this year's Souvenir Booklet which will be published and distributed during and after the Gala.

NAME	COMPANY	POSITION
ADDRESS	CITY/STATE/ZIP	
PHONE #	FAX#	EMAIL

PAYMENT OPTIONS: *Please be mindful, all credit card transaction a subject to an additional fee.*

- M/C Visa Amex Discover Card CVC Code _____ Exp. Date ____/____/____

Card Number: _____

Signature As It Appears On Card: _____

Please remit payment to:

ATTN: NAACP Blue & Gold Committee
North San Diego County. P.O Box 5786 Oceanside, CA 92052

Full Page Ad
8" w x 6½" h

\$500.00

<p>Half Page Ad (Horizontal) 8" w x 3¼" h</p> <p>\$300.00</p>	→	
<p>Quarter Page Ad 4" w x 3¼" h</p> <p>\$200.00</p>		<p>Half Page Ad (Vertical) 4" w x 6 ½" h</p> <p>\$300.00</p>

1. B&G Program book is **HORIZONTAL**LY oriented.
2. Camera-Ready Ad files **MUST** be in JPEG or PDF format (300dpi **MINIMUM** resolution).
3. **Submission Deadline** for Ad files is **Friday, September 29, 2017.**
4. All graphic submissions should be in **CMYK** and text should be outlined.