



Dear Community Partner,

As you may already know, the North San Diego County NAACP has been a champion of Dr. Martin Luther King Jr.'s dream for many years, bringing our community together in celebration, reflection, and service. Since 1989, along with Ms. June Parks, we have proudly created an environment that honors Dr. King's life and legacy. Today, our annual Dr. Martin Luther King Jr. events continue to unite hundreds of North County's leaders, military personnel, clergy, elected officials, and residents who believe in and uphold the principles Dr. King so passionately advocated.

This year's theme, "**Mission Possible: Protecting Freedom, Justice, and Democracy,**" reinforces our commitment to advancing equity, civic engagement, and community empowerment. As we continue working to persistently impact underserved communities, we invite you to partner with us in sustaining this critical mission.

The **Annual Dr. Martin Luther King Jr. Community Prayer Breakfast** will be held on **Monday, January 19, 2026, at 9:00 a.m.** at the **El Corazon Senior Center**, located at 3302 Senior Center Drive in the City of Oceanside. During the event, the **City of Oceanside will present its Dr. Martin Luther King Jr. Community Service Award**, recognizing outstanding local service and leadership. Your presence will reflect your commitment to uplifting and strengthening our community.

In addition, our celebration includes a robust **Day of Service** in partnership with MiraCosta College Service Learning on **Saturday, January 17, 2026**. Each year, more than 300 volunteers participate, contributing meaningful service in the spirit of Dr. King's call to make brotherly love a habit.

We invite you to support this year's celebration as a sponsor. Sponsorship not only demonstrates your dedication to the community but also provides your organization with valuable visibility and engagement opportunities. Event proceeds support our outreach initiatives designed to eliminate health disparities, as well as our ACT-SO and STREAM programs for middle and high school students.

A sponsorship and informational advertising sheet is included for your review should you wish to participate at a higher capacity. Your partnership through funding, volunteerism, and or shared resources helps ensure the continuation of programs that empower youth, strengthen families, and advance Dr. King's enduring vision.

Thank you for your consideration and for your commitment to community.

We look forward to hearing from you!

Sincerely,


Satia Austin, President
NAACP –Branch 1086


Inez Williams, Co-Chair
NAACP –Branch 1086

Sponsorship Commitment Form

SPONSOR INFORMATION

ORG. NAME:			
CONTACT PERSON:		TITLE / ROLE:	
PHONE NUMBER:		EMAIL:	
MAILING ADDRESS:			

SPONSORSHIP OPPORTUNITIES

<i>Sponsorship Level</i>	<i>Benefits Include</i>	<i>Amount</i>	<i>Select</i>
SIGNATURE	On-stage and Event Recognition as a Signature Sponsor. Full-page color ad in the souvenir booklet, website, social media shoutouts. Allotted (20) event tickets.	\$10,000	☐
DRUM MAJOR	Prominent recognition as a Major Sponsor. Full-page color ad in the souvenir booklet, website, social media shoutouts. Allotted (10) event tickets.	\$5,000	☐
EQUITY	Name on event signage, as, key equity sponsor. Full-page color ad in the souvenir booklet. Allotted (10) event tickets	\$3,000	☐
Friends of the Dream	Solidarity Partner – Reserved Seating Name on event signage, social media acknowledgment. Allotted (10) event tickets	\$2,500	☐
Sponsored Table (10) w/Ad:	Name display, Designated Group Seating and Marketing Benefits.	\$800	☐
Reserved Table only	Guaranteed Group Seating.	\$700	☐

PAYMENT DETAILS

Total Amount Committed	\$ _____
Payment Method	☐ Check ☐ Credit Card Payments Visit nsdcnaacp.org

AUTHORIZATION

By signing below, I confirm our sponsorship commitment and authorize the use of our organization's name and/or logo in promotional materials related to this sponsorship.

_____	_____	_____	_____
Role / Title	Print Name	Signature	Date

RETURN COMPLETED FORM TO:

Organization Name: North San Diego County NAACP
Contact Person: Inez Williams
Email: NSDCNAACP@GMAIL.COM or AUSTINSATIA@GMAIL.COM
Mailing Address: P.O. Box 5786 Oceanside, CA 92052
Phone: 760 754-9686 or 760 213-9207

SUBMIT YOUR AD Please check the box next to the desired Ad Size you are purchasing:

☐ Yes, I would like to purchase an ad for the Dr. King Weekend Celebration.

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Please check the box next to the desired Ad Size you are purchasing:

- ☐ Inside Cover \$500.00
☐ Outside Cover \$500.00
☐ Full Page \$300.00
☐ Half Page \$150.00
☐ Quarter Page \$75.00
☐ Business Card \$ 50.00

☐ Supporter Listing \$25

Special Instructions: _____

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The NAACP is a Non-Partisan Organization
 No Political Endorsement Ads Will Be Accepted

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Payments will be processed online: Please visit us at NSDCNAACP.org

FULL PAGE 8.5 W x 11 H \$300.00	HALF PAGE AD (Vertical) 8.5 W x 5.5 H \$150.00
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BUSINESS CARD SIZE AD 4.25 W x 2.75 H \$50.00	QUARTER PAGE AD 4.25 W x 5.5 H \$75.00
Name Recognition	
Tributes	
Congratulations Tag	

1. Non-Camera-Ready Ad file submission deadline is: **3:00 P.M. Monday, December 29, 2025**
2. Camera-Ready Ad file submission deadline is: **3:00 P.M. Friday, January 2, 2026.**
3. Camera-Ready Ad files MUST be in **PDF** format (300dpi **MINIMUM** resolution)
4. Email Camera-Ready files to: austinsatia@gmail.com.